



## SMART Schemes

**Local authorities and private operators are now able to launch transport ticketing schemes, using the ITSO open standard and associated services to manage travel concession for senior and disabled citizens, school transport, implement cross operator ticketing and promote integrated travel.**

Using its proven solutions, Unicard offers a fully managed, ITSO compliant solution, giving councils the ability to:

- Register and manage cardholder and cards using a web interface
- Manage its card transactions and scheme terminal security (ITSO HOPS/ AMS)
- Issue cards or tickets on site (ITSO PersoPOST)
- Produce single cards or larger batches in-house or using selected bureaux

### **Additional benefits:**

- Expandable with LASSeO citizen application management
- Expandable with banking payment application management
- Expandable with loyalty application management

The use of Unicard's ITSO products enables councils to integrate with the ITSO infrastructure which the transport operators will implement and concurrently facilitate the emergence of the local authority or private commercial offerings.

In addition, Unicard's extensive experience of smart card applications and product design will facilitate the integration of other local authority applications such as library, leisure (LASSeO encoding specification) or banking (EMV to cover payments, loyalty...), ultimately offering convenience and better return on investment.