



Multi-Application

The proposition for multi-application cards has never been better. Where cards for individual services need to be replaced, schemes are proving that there is minimal marginal cost to “going smart” and delivering other services on the same card.

Unicard provides a diverse range of card applications to schemes of different shapes and sizes. Our involvement with schemes from the outset of the multi-application concept in the UK gives us a unique understanding of local authority requirements. Our web based solutions cover all your needs.

Main features:

- A fully hosted web based cardholder and card management system
- Multiple card issuers within One scheme
- Multiple services delivered on One card
- Integration with local systems like Leisure, Library and Education
- LASSeO, ITSO, EMV and legacy card encodings
- Next day card printing with personalised letters
- Integration with card bureaus for large roll-outs
- Implementation advice

More drivers

- Improved citizen convenience
- Better management information
- Greater social inclusion
- More efficient processing (e.g. single sign-on)
- Integration with other systems and technologies (e.g. mobile phones)
- Ideal for delivering entitlements (e.g. free swimming)

Fewer Barriers

- A proven technology with tens of millions of smartcards used in the UK
- Cost of smart cards has significantly lowered
- Entry level packages available
- Common card encoding standards introduced

Business Case across Many Services

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Examples of Types of Service

- Memberships and Concessions (e.g. Leisure)
- Education Cards (e.g. cashless catering, registration, access)
- Transport Ticketing
- Payment
- Cash Collection (e.g. rents)
- Resident cards
- Staff Cards (e.g. access control)
- Loyalty and Reward
- Youth Initiatives
- Electronic Payment
- Credit Unions

Flexibility

Possibly the most important characteristic of a Unicard scheme is **Flexibility**. We offer the capability to expand the system to allow use of cards for new services, therefore allowing a phased approach, including variable card designs and card types within a single scheme.

[Contact Us](#) to request a personalised walk-through of the system and receive detailed functional information.